

REP HEADLINE# 6392316 #401037
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
 ORDER WORKSHEET

FAX# 703 528 7880
 HARRIS REPORT FROM REP
 OCT23/12 13.35
 *** WDCW-TV ***

ADV # _____ ADV. NAME ISS/FOR MD JOBS & SCHOOLS
 AGY # 955 AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,
WASHINGTON, DC 20007

REP.# _____ OFF.# _____ SALESMAN # _____
 BUYER NAME MAURA GILROY
 SALES PRSN WA- DAVE CLARK

ORDER # _____ CONTRACT # 6392316
 PRDCT FOR MD JOBS& SCHOOLS EST#2197 COMMENTS: (LINE, ORDER, INVOICE)

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT26/12 NOV6/12 WK-2

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED _____

DATE OCT23/12 13.35

ART'S COPY

CF
 om
 10/23/12

PL2/PI

REP: TO: NSA WDCW
 FROM: GREG
 NEW ORDER
 TTL...\$13200...26X
 THX PLS CFM, 10/23/12

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007

NE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =

AGENCY EST# = 2197

1			900A-1000A	30		\$600.00	10/26	11/1	2		F,M-TH	2
PROGRAM : JUDGE MATHIS												
2			900A-1000A	30		\$600.00	11/5	11/6	2		M-TU	2
PROGRAM : JUDGE MATHIS												

LINE# 610216
ORIGINAL REV#0 ***

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15			1100A-1200M	30		\$250.00	10/27	11/3	1		SAT	2
PROGRAM : 30 ROCK												
OCT/12			\$7,200.00	NOV/12		\$6,000.00						

CONTRACT TOTAL 13200.00 ✓
TOTAL SPOTS 26 ✓

MARKET TOTALS \$330,000 WDCW 4% WFLA 20% WUSA 17% WRC 30% WTTG 27% WPXW 0% WDCA 2%
CABL 0%

SVC- NS:
DEMOS- RA33**